



THE NEW ELLIS GROUP

Monday Monday

Connecting the Dots with Karen Kaplowitz



*Helping you create and reinforce the habits of successful career building,
gleaned from my work as a business development strategist, trainer and coach*

Volume 14, Issue 10

May 11, 2020

Investments in Diversity Are Paying Off in the COVID-19 Era

In late March, I wrote a piece on [The New Masters of the Universe: Working Parents with Experience Working from Home](#). As a senior advisor to the [Working Mother Best Law Firms for Women Initiative](#), I wanted to understand more about the advantage that law firms that had invested in diversity had when the COVID-19 crisis hit businesses. So, I asked several firms to share some of the ways in which they were better prepared to function successfully in this time of crisis because of their commitments and investments in building diverse workforces.

In lieu of a new Monday Monday newsletter this week, I invite you to read my article, [Investments In Diversity Are Paying Off in the COVID-19 Era](#), which was published this week in [Working Mother](#). You can download a PDF copy of the article [here](#).

I also hope that you will share your feedback and your own experiences and stories with me at mondaymonday@newellis.com. On September 22, Working Mother will present a virtual conference, **Women Winning in a Virtual World**, which will feature many examples from the 2020 Working Mother Best Law Firms for Women. The 2020 list of the Working Mother Best Law Firms for Women will be announced on September 8, 2020.