



THE NEW ELLIS GROUP

Monday Monday

Connecting the Dots with Karen Kaplowitz



*Helping you create and reinforce the habits of successful career building,
gleaned from my work as a business development strategist, trainer and coach*

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The Business Case for Diversity: Is It Still Viable?

A number of issues of this newsletter have discussed diversity as a business development strategy:

- [Using Diversity As a Business Development Strategy](#)
- [Don't Take Anyone for Granted](#)
- [Avoiding Exploitation of Diverse Lawyers](#)
- [Co-ed Versus Single Sex Marketing](#)
- [Women Lawyers: Don't Give Up Networking Just Yet](#)
- [Client Pressure for Law Firm Diversity](#)

A panel on Friday, August 11, 2017 at the ABA Annual Meeting in New York will address if the business case for diversity is still viable.

I am an adviser to the Working Mother Best Law Firms Initiative. Working Mother recently released its list of the [2017 Best Law Firms for Women](#).

On August 11, Subha Barry, Senior Vice President and Managing Director of Working Mother and Molly McDonough, the Editor and Publisher of the ABA Journal, will moderate a candid discussion of the business case for diversity and whether law firms pay a price for not implementing greater diversity. Their panel consists of Lynn R. Charytan, Executive Vice President and General Counsel, Comcast Cable; Vivia Chen, American Lawyer; Heidi Levine, Partner, Sidley Austin; Roderick Palmore, Senior Counsel Dentons and former General Counsel Sara Lee and General Mills; Hilary Preston, Partner, Co-Chair Intellectual Property Practice, member of the Management Committee, Vinson & Elkins; and Jeffrey E. Smith, Senior Vice President and deputy General Counsel, General Operations, Comcast Cable.

If you are registered for the ABA Annual Meeting, you are welcome to attend the panel which will be held from 8:30 am to 9:30 am on Friday, August 11, 2017 on the Expo Floor of the New York Midtown Hilton Hotel, the headquarters of the ABA Annual Meeting. If you are not registered for the ABA Annual Meeting and would like to attend the panel, please contact Karen Kaplowitz at kkaplowitz@newellis.com to arrange for admission at no cost.

For a preview of some of the ideas that the panel will discuss, take a look at [this](#) post last week on workingmother.com.